Millennials: Next Generation of Planned Giving Professionals

- Sarah Szabo, CFRE, CAP[®] Planned Giving Officer at The Museum of Flight
- Grayson Chester, J.D., Associate Attorney at Holmquist + Gardiner, PLLC
- Samantha Dittman, Client Strategist at BNY Mellon
- Rebekah Stanley, CPA, J.D., Tax Senior Manager at Deloitte





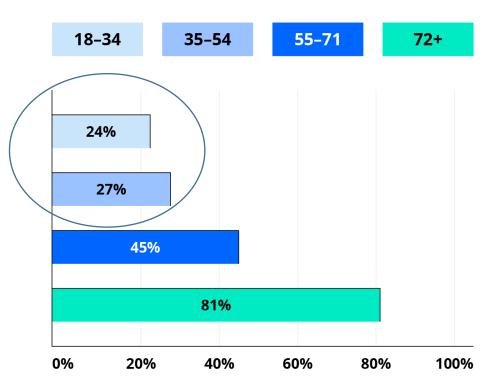






Who are Millennials?

What's the Most Common Age to Have a Will?



- Born between 1981-1996
- Ages: 27-42
- Mid Career

Planned Giving Myths

- Too Technical and Time-Consuming
- Only for the Wealthy
- Only for the Old
- You need to be an expert



Organizational Barriers

- Can't wait around
- We aren't going to get them
- Planned Giving hurts Annual Fund
- Awkward Conversation
- Fight for Assets



Resources and Community



https://www.leave10.org/

SPAN

Seattle Philanthropic Advisors Network

https://www.spanseattle.org/

Where to Start



August is Make A Will Month







DON'T MISS THIS: Estate Planning Awareness Week

Is October 16–22



Panelists



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Reach Out

Sarah Szabo, CFRE, CAP[®] Planned Giving Officer at The Museum of Flight <u>sszabo@museumofflight.org</u>

Grayson Chester, J.D., Associate Attorney at Holmquist + Gardiner, PLLC grayson@lawhg.net

Samantha Dittman, Client Strategist at BNY Mellon

Samantha.Dittman@bnymellon.com

Rebekah Stanley, CPA, J.D., Tax Senior Manager at Deloitte

restanley@deloitte.com