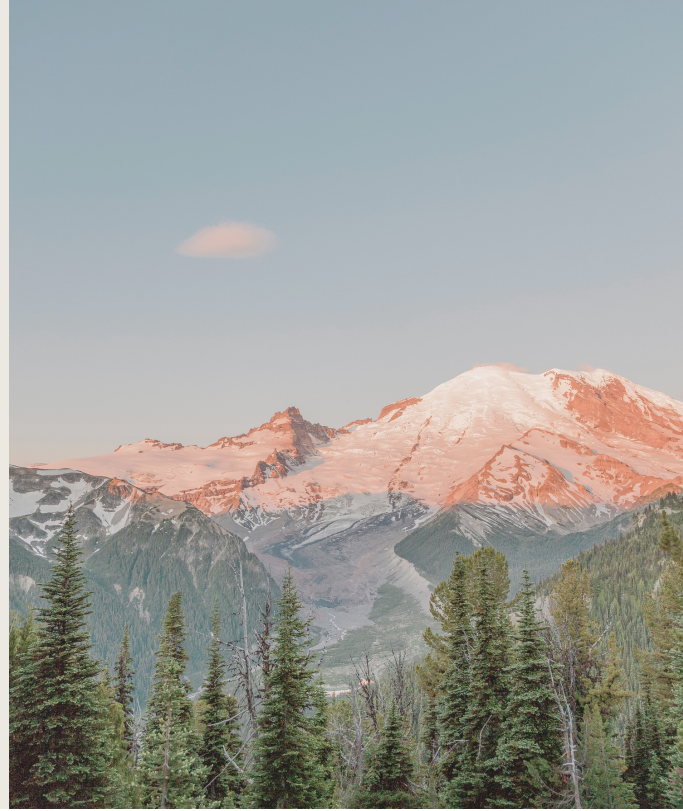


The **Washington Planned Giving Council (WPGC)** unites non-profit, legal, financial and tax professionals in philanthropic planning. Its mission is to increase the quality and quantity of charitable planned gifts by serving as the voice and professional resource for the gift planning community of Western Washington.

The WPGC is affiliated with the National Association of Charitable Gift Planners (CGP), which is the leading nationwide organization for gift planning professionals.



What is Washington Planned Giving Day?

Planned Giving Day is the largest annual conference in Western Washington that is focused on Charitable Gift Planning. Organized by WPGC, the conference features local and national speakers and Planned Giving 101 sessions. Each year hundreds of non-profit professionals, trust officers, attorneys, financial planners, insurance professionals, accountants, and others attend the conference for networking and education sessions.

Why You Should Sponsor the 2024 WPGC Conference

1. **Influence** – Reach more than 100 planned giving professionals in the Pacific Northwest. As a sponsor, you will receive online, print and in-person opportunities to showcase your firm.
2. **Community Impact** – The Pacific Northwest has tremendous untapped philanthropic potential to address our communities' challenges and inequities. Firms like yours has more opportunities to support the local community.
3. **Connection** – As a sponsor, your firm will have the opportunity to connect with potential clients. Sponsors will have the opportunity to introduce speakers, enhancing your visibility.
4. **Reputation** – Be recognized as a leader by supporting an event that supports the growth of philanthropy in our community. Be known for doing good.



2024 Planned Giving Day Sponsorship Opportunities

Planned Giving Day Sponsor | \$5,000

Limit One

- An opportunity to briefly share information about the sponsoring institution and introduce a keynote speaker at a morning plenary session.
- Prominent placement of logo in Conference materials, signage, and on the WPGC website, eblasts, logo in the conference booklet and an optional exhibit booth at the Conference. Sponsors who confirm early will also be included in conference promotional communication.
- Two complimentary registrations for the Conference (including two tickets for luncheon).
- One complimentary registration at one of the WPGC monthly meeting Luncheons and one complimentary registration for all virtual programs.

Minton Professional Achievement Award Sponsor | \$2,500

Limit One

- An opportunity to briefly share information about the sponsoring institution and introduce the Minton Professional Achievement Award during lunch.
- Prominent placement of logo in Conference materials, signage, and on the WPGC website, eblasts, logo in the conference booklet and an optional exhibit booth at the Conference. Sponsors who confirm early will also be included in conference promotional communication.
- Two complimentary registrations for the Conference (including two tickets for luncheon)
- One complimentary registration at one of the WPGC monthly meeting Luncheons and one complimentary registration for all virtual programs.

Conference Breakout Session Sponsor | \$2,000

Limit Six

- An opportunity to briefly share information about the sponsoring institution and introduce a speaker during a breakout session.
- Placement of logo in Conference materials, signage, and on the WPGC website, eblasts, logo in the conference booklet and an optional exhibit booth at the Conference. Sponsors who confirm early will also be included in conference promotional communication.
- Two complimentary registrations for the Conference (including two tickets for luncheon)
- One complimentary registration at one of the WPGC monthly meeting Luncheons and one complimentary registration for all virtual programs.

WPGC Sustaining Sponsor | \$1,500

Limit Five

- Placement of logo in Conference materials, signage, and on the WPGC website, eblasts, logo in the conference booklet and an optional exhibit booth at the Conference. Sponsors who confirm early will also be included in conference promotional communication.
- Two complimentary registrations for the Conference (including two tickets for luncheon)
- One complimentary registration at one of the WPGC monthly meeting Luncheons and one complimentary registration for all virtual programs.

WPGC Supporting Sponsor | \$500

- Placement of logo in Conference materials, signage, and on the WPGC website, eblasts, logo in the conference booklet.
- One complimentary registration for the Conference (including one ticket for luncheon)
- One complimentary registration at one of the WPGC monthly meeting Luncheons.